

Justine C. Abello

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Professional Work Experience

WordPress Developer

Freelance | 2024 – Present

- Designed and developed responsive WordPress websites with user-focused functionality.
- Customized themes and plugins to meet specific client requirements, enhancing functionality and user experience

The Virtual Hub Inc

Operation Support VA | 2024 – Present

- Crafted high-performing email campaigns to secure sponsorship collaborations and paid partnerships for brands.
- Managed a team to identify opportunities and execute strategies for successful brand collaborations.

TaskEveryday

Technical Support | Jan 2021 – June 2023

- Provided technical support for security camera systems, troubleshooting hardware and software issues.
- Assisted customers with installations, configurations, and system updates to ensure optimal performance.

Iqor Bacolod

Sales Representative | April 2019 – May 2020

- Specialized in catering to the elderly market for a clothing brand.

Education

Northern Negros State College of Science and Technology

Bachelor of Science in Information Technology

- I hold a Bachelor of Science in Information Technology, a comprehensive 4-year degree course that provided me with a strong foundation in web development, systems analysis, and IT management.

WordPress 2024: The Complete WordPress Website Course - Udemy by Tanzeel Ur Rehman

- This course provided me an in-depth training on building, customizing, and managing WordPress websites, covering key topics such as themes, plugins, SEO, and website optimization.

The Complete 2024 Web Development Bootcamp - Udemy by Dr. Angela Yu

- Mastering foundational and advanced web development skills, including HTML, CSS, JavaScript, and databases.

Technical Skills:

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|-------------------------|---------------------|
| • WordPress Development | • Email Copywriting |
| • HTML/CSS | • Facebook Ads |
| • JavaScript | • Sales Funnels |
| • Php | |